



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi
NAAC Accredited with A+ Grade, NIRF India Rankings 2025 - Band: 201-300 (Engg.)
NBA Accredited - B.Tech. (CIVIL, CSE, CST, ECE, EEE, MECH), MBA & MCA
www.mits.ac.in



EXAM SECTION - NOTIFICATION DATE: 02.04.2026

MBA II Year II Semester I Mid – Term Test Schedule April 2026

Academic Year – 2025 – 26

MBA II Year II Semester (2024 Admitted Batch)

TIMINGS: FN: 09:30 A.M to 11:30 AM
AN: 3:00 PM to 05:00 PM

DATE / DAY		MBA-II Year II Semester
11.04.2026 (Saturday)	FN	Supply Chain Analytics-24MBAP455
13.04.2026 (Monday)	FN	Financial Engineering-24MBAP408
		Employer Branding and Social Media Recruitment-24MBAP419
		Social Media Marketing-24MBAP431
		Business Modelling using Advanced Excel-24MBAP453
	AN	Strategic Financial Management-24MBAP410
		Emerging Issues in Human Resource Management-24MBAP422
		AI in Marketing-24MBAP432
		Social Media and Web Analytics-24MBAP454

Note: 1. Dean/HOD is requested to circulate among the faculty in the department.

Controller of Examinations

Copy to:

1. MBA Dean/HOD
2. TI
3. Notice Board (AS & Dept)
4. File (AS)

PRINCIPAL

Principal
Madanapalle Institute of
Technology & Science
MADANAPALLE